Senior Gift Committee
Member Position Description

Purpose
Led by the Administrative Co-Chairs of the Senior Class Council and advised by University Advancement, the Senior Gift Committee is a leadership organization of 30-35 members of the senior class who assist with educating their classmates about the importance and impact of private giving and encouraging them to support the Senior Gift Campaign by giving to areas of campus that matter to them most.

Goals
• To have 50% or more of the class donate (any amount to wherever they’d like) to the Senior Gift Campaign.
• To have as many student organizations as possible achieve 100% donor participation amongst their senior members.

Member Benefits
• Free University gear and giveaways.
• Additional prize(s) (for you and senior members of your student organization) if 100% of the senior members of one or more of your student organizations donate to the Senior Gift Campaign.
• Invitations to exclusive programs and events, including a VIP donor-only reception.
• Opportunities to acquire knowledge and experience in philanthropy, fundraising, project management, marketing, public relations, and more.
• Unique access to alumni and University leaders.

Member Expectations

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| UR Visible | • Attend a one-hour training session and additional meetings, as needed.  
            | • Participate in Senior Gift Campaign and/or Senior Class Council-organized events. |
| UR Helping   | • Assist with 1-2 tabling shifts per month.                      
              | • Encourage 100% participation among the senior members of your student organization(s) by sharing information at group meetings, sending email communications, posting to social media, etc. |
| UR Giving    | • Support the Senior Gift Campaign by making a gift (of any amount) to an area of campus that matters to you most. |

Term of Service
• Each member of the Senior Gift Committee is asked to serve for the duration of the spring semester.

Time Commitment
• Attend a one-hour training session and additional meetings, as needed.
• Assist with 1-2 tabling shifts per month.
• Participate in Senior Gift Campaign and/or Senior Class Council-organized events.

**Support and Resources**
1. Regular communication (by email, phone/text, and in-person) with the Administrative Co-Chairs and University Advancement staff liaison.
2. Class of 2016 website ([www.rochester.edu/2016](http://www.rochester.edu/2016))
3. Senior Gift Campaign planning timeline.
4. Tabling FAQ document and other materials to guide staffing.
5. Suggested email templates and talking points for outreach.
6. Gift collection, processing, and progress reports.

**Contacts**
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